

# TELEVISION AREA OF CONCENTRATION, BROADCAST MEDIA PRODUCTION AAS

Total Credits: 60

Catalog Edition: 2023-2024

## Program Description

(R): 310A

**TELEVISION AREA OF CONCENTRATION, BROADCAST MEDIA PRODUCTION AAS: 310A WAS REPLACED BY MEDIA PRODUCTION AA: 614 AND IS NO LONGER ACCEPTING NEW STUDENTS. ADDITIONALLY, STUDENTS ADMITTED PRIOR TO FALL 2022 WILL NOT BE ABLE TO GRADUATE WITH THIS CERTIFICATE AFTER SPRING 2025. PLEASE CONTACT A [PROGRAM ADVISOR](#) #FOR ALTERNATIVE OPTIONS.**

The television area of concentration is a career-focused degree designed to teach video and audio production skills through hands-on, experience-based classes in studio, field and post-production. Students develop technical skills, writing skills, aesthetic values, and professional attitudes, supported by highly committed faculty with practical experience in the field of production. The attainment of production skills is demonstrated in a digital portfolio designed to support a job search. Knowledge and skills learned through this program will be of value in commercial, industrial, interactive, and educational media production and distribution.

A strong academic core combines specialized career courses with a liberal arts education. This offers the graduate the alternatives of entering the video production field or continuing in an institution of higher learning. The curriculum is designed for students pursuing careers in digital media production as well as those currently employed in the field. Completion of all curriculum requirements will lead to the award of the Associate of Applied Science (AAS). All students should meet with an academic adviser in the Media Arts & Technologies Department to make an academic plan or discuss career or transfer goals.

## Program Outcomes

Upon completion of this program, a student will be able to:

- Successfully record video and audio in studio and on location with various professional cameras, microphones, lights and recording devices.
- Write content for broadcast and new media to engage, inform or entertain based on audience research.
- Produce and edit professional segments and programs of various lengths for the television & media production industry and demonstrate this proficiency through a professional portfolio.
- Solve technical and logistical problems through planning and preparation to successfully meet production deadlines.
- Create a portfolio that reflects the rapidly changing structure of the television and video production industry and its employment opportunities.

## Program Advisors

### Rockville

- Dr. Tiffany Copeland, 240-567-5307, [Tiffany.Copeland@montgomerycollege.edu](mailto:Tiffany.Copeland@montgomerycollege.edu)
- Prof. Christopher Koch, 240-567-5305, [Christopher.Koch@montgomerycollege.edu](mailto:Christopher.Koch@montgomerycollege.edu)

For more information, please visit <https://www.montgomerycollege.edu/academics/programs/broadcast-media-production/broadcast-media-production-television-aas-degree.html>

To view the Advising Worksheet, please visit <https://www.montgomerycollege.edu/documents/counseling-and-advising/advising-worksheets/current-catalog/310a.pdf>

2023-2024

# Program Advising Guide

An Academic Reference Tool for Students

310A

TELEVISION AREA OF CONCENTRATION, BROADCAST MEDIA PRODUCTION  
ASSOCIATE OF APPLIED SCIENCE: 310A

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## Suggested Course Sequence

A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

### First Semester

ENGL 101 - Introduction to College Writing *3 semester hours* \*

Mathematics Foundation *3 semester hours (MATF)*

TVRA 120 - Video Production I *4 semester hours*

TVRA 125 - Audio Production Techniques *4 semester hours*

TVRA 140 - Video Editing *3 semester hours*

### Third Semester

Natural Sciences Distribution with Lab *4 semester hours (NSLD)*

COMM 108 - Foundations of Human Communication *3 semester hours (GEEL)*

TVRA 224 - Electronic Field Production *3 semester hours*

TVRA 227 - Broadcast Journalism *3 semester hours*

TVRA 234 - Television Directing *3 semester hours*

### Second Semester

English Foundation *3 semester hours (ENGF)*

TVRA 129 - Concept and Story *3 semester hours*

TVRA 134 - Media Appreciation *3 semester hours (ARTD or HUMD)* \*\*

TVRA 230 - Video Production II *4 semester hours*

### Fourth Semester

COMM 250 - Introduction to Communication Inquiry and Theory *3 semester hours*

Behavioral and Social Sciences Distribution *3 semester hours (BSSD)*

TVRA 236 - Video Production Portfolio *2 semester hours*

TVRA 239 - Broadcast Management *3 semester hours*

TVRA 255 - Advanced Broadcast Journalism *3 semester hours*

## Total Credit Hours: 60

\* ENGL 101/ENGL 101A, if needed for ENGL 102/ENGL 103, or choose from the following options: TVRA 100, TVRA 210, GDES 140 or any PHOT elective.

\*\* AAS programs require one 3-credit Arts or Humanities General Education course.

## Transfer Opportunities

Montgomery College has partnerships with multiple four-year institutions and the tools to help you transfer. To learn more, please visit <https://www.montgomerycollege.edu/transfer> or <http://artsys.usmd.edu>.

## Get Involved at MC!

Employers and Transfer Institutions are looking for experience outside the classroom.

MC Student Clubs and Organizations: <https://www.montgomerycollege.edu/life-at-mc/student-life/>

## Related Careers

Some require a Bachelor's degree.

Broadcast Technician, Film and Video Editor, Camera Operator, Television, Video, and Motion Picture.

## Career Services

Montgomery College offers a range of services to students and alumni to support the career planning process. To learn more, please visit <https://www.montgomerycollege.edu/career>.

## Career Coach

A valuable online search tool that will give you the opportunity to explore hundreds of potential careers or job possibilities in Maryland and the Washington D.C. metropolitan area. Get started today on your road to a new future and give it a try. For more information, please visit <https://montgomerycollege.emsicc.com>

## Notes: